



*Be Prepared Yourself
For the Summer*

Enlist NOW at Berberich's

Join This Army of Satisfied Shoe Purchasers

BERBERICH'S sells more good shoes than any other store in Washington. The reason is Footwear satisfaction. We can and do satisfy an increasing army of shoe purchasers. No matter what your tastes, no matter what you wish to pay, there is a shoe in a style you want, in your exact size, and at the price you want to pay at the big Berberich Stores.

This season you will find one of the largest, most varied stocks ever assembled. All the delicate shadings, all the new colors, all the latest conceits of fashion are exemplified here.

**YOU WILL BE PREPARED
IN**



\$3.50 and Up the Pair

For every occasion, for Patrician models run the whole gamut of Fashion's vagaries. And no matter whether you select a trim walking boot or the daintiest tinted dance pump, the same thoroughness in construction, the same painstaking attention to the minutest details that characterize this footwear de luxe, will predominate. Better shoes than Patrician simply are not made. It is an impossibility to better the best.

From heel to toe, inside and out, from lining to leather, Patrician shoes meet the demands of the most exacting and critical tastes. You cannot better prepare yourself for footwear satisfaction than to specify "Patrician" when you are purchasing.

**MAIN STORE
1116-22 7th Street**

rich's

Shoe House. Established 1868.

